

COLOR PALETTE

Color Palette / Main Brand Colors

Brand Color



Pantone 288 C
Process: C100 / M80 / Y6 / K30
RGB: R4 / G55 / B117
#043775

Text Color



Pantone Black 7 C
Process: C0 / M0 / Y0 / K90
RGB: R62 / G57 / B52
#3d3833

Supporting Color



Pantone Cool Gray 7 C
Process: C0 / M0 / Y0 / K50
RGB: R157 / G156 / B155
#9D9C9B

The Danpal® color palette is a core component of our visual toolbox. The colors create our brand impact and prominence, and when used effectively, tie all visual elements into a whole that is distinctly Danpal®.

Facade Solutions



PANTONE 288 EC
PROCESS: C65 / M0 / Y86 / K18
RGB: R86 / G157 / B67
#569D43

Outdoor Solutions



PANTONE 1805C
PROCESS: C13 / M95 / Y77 / K20
RGB: R179 / G35 / B45
#B3232D

Facade Solutions



PANTONE 144C
PROCESS: C0 / M50 / Y100 / K0
RGB: R243 / G146 / B0
#F39200

Shading Solutions



PANTONE 242C
PROCESS: C35 / M92 / Y24 / K31
RGB: R136 / G38 / B88
#882658

Skylight Solutions



PANTONE 7690C
PROCESS: C85 / M50 / Y0 / K0
RGB: R29 / G112 / B183
#1D70B7

Interior Solutions



PANTONE 144C
PROCESS: C17 / M50 / Y0 / K62
RGB: R112 / G123 / B129
#707B81